

Scripting a Healthcare Revolution with AI



About the business

GSK, a pharmaceutical giant, wanted to leverage AI to streamline data retrieval and document analysis, and to enhance decision-making and productivity.

The problem

The company faced challenges in retrieving information from extensive documents and producing timely deviation investigation reports, due to the presence of data stored in multiple different systems. Robotic process analysis (RPA) is also unable to intelligently comprehend ingested data.

What AI can do



GSK used Gen AI to create an intelligent good manufacturing practices (GMP) assistant to improve workforce productivity and develop an efficient report maker, automating content generation for flexible solutions.

The results

Savings of

450

man-days (GMP assistant)

5000

man-days (report maker) per year, along with improved data retrieval and accelerated report production.

