Painting the Future of Consumer Insights

About the business

What AI can do

The company joined AI Trailblazers to harness Gen AI to improve its market research and product innovation efforts in the Consumer Packaged Goods (CPG) industry.

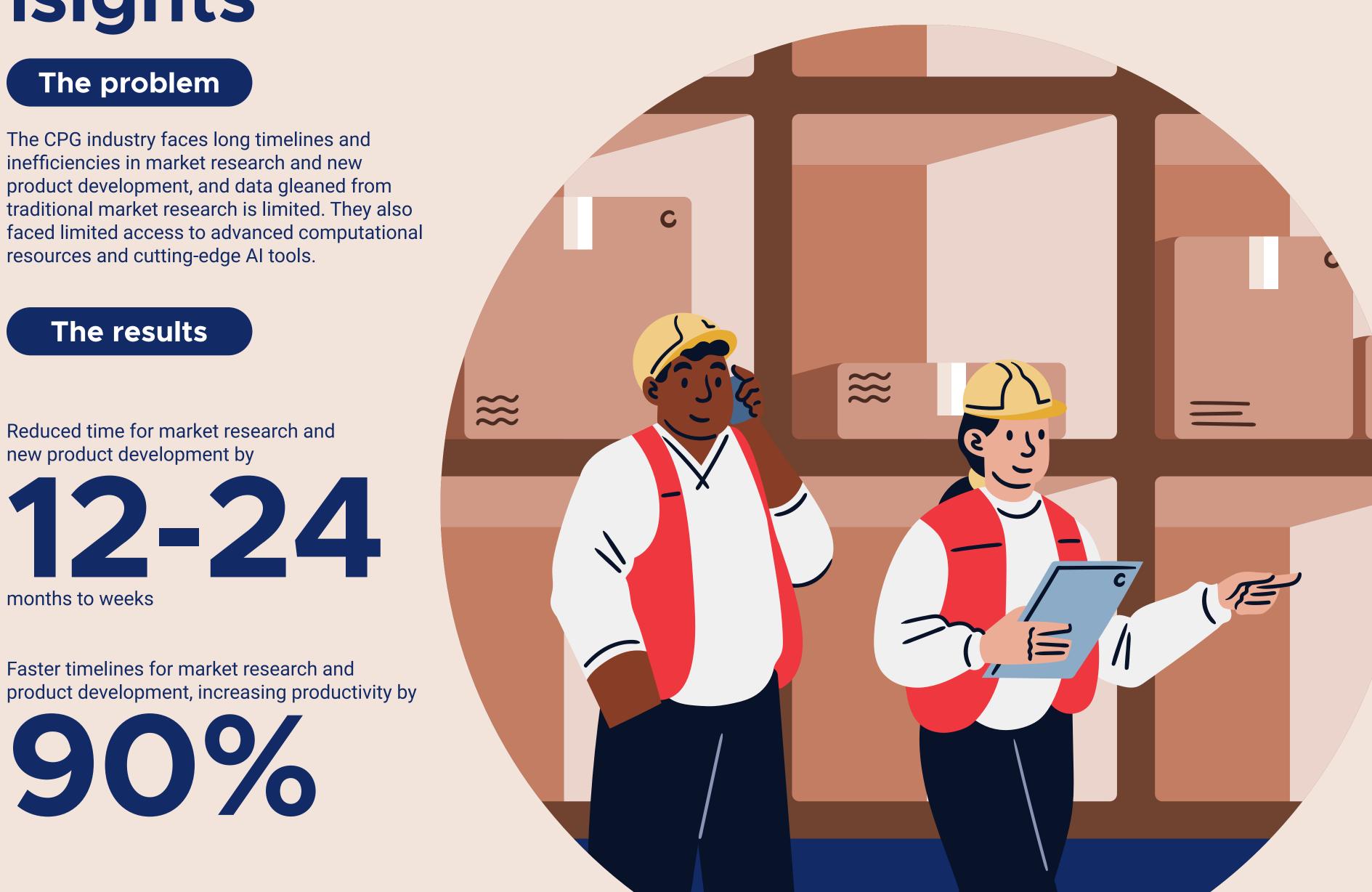
The CPG industry faces long timelines and inefficiencies in market research and new resources and cutting-edge AI tools.



Predict trends, generate new product concepts, and validate them in real - time from 150+ data sources. Advanced tools and resources from Google Cloud expedited the creation of a fully integrated solution.



Reduced time for market research and new product development by



Faster timelines for market research and

ai palette

