

Pioneering Gaming's Future through AI Innovation



About the business

Ethlas is on a mission to enable deeper user-application interactions and empower gamers to co-create experiences, and bring user-generated content to the masses.

The problem

The gaming industry faces limitations in user-generated content (UGC) and constrained game design.

What AI can do



The access to computational power (GPUs) through AI Trailblazers allowed the company to rapidly fine-tune large models and allow any gamer to becoming professional designers of in-game assets.

The results

Improved productivity and reduced inference run time from 45 minutes to

10

minutes with cloud GPUs

50%

increase in the speed of machine learning model training

