



FACTSHEET

**MAXA 2010
Finalist**

Company	Nestlé Singapore
Boiler-Plate	NESTLÉ Singapore (Pte) Ltd, established in 1912, is a wholly owned subsidiary of NESTLÉ SA, the world's largest food company. Headquartered in Vevey, Switzerland, NESTLÉ employs over 280,000 people in factories and operating offices in almost every country around the world. Nestlé aims to be the leading Nutrition, Health and Wellness Company everywhere we operate including Singapore. NESTLÉ's range of products in Singapore include MILO [®] , MAGGI [®] , YANG SHENG LE [™] , NESCAFÉ [®] , NESPRAY [®] , NESTLÉ NESVITA OMEGA PLUS [®] , KIT KAT [®] , PURINA [®] , FRISKIES [®] and dozens of other trusted brands that are household names and market leaders in their product categories.
Recent Announcements	<ul style="list-style-type: none"> - Nestlé Health and You Event Jul 2010: Singapore's Biggest Health Exhibition - Nestlé R&D Singapore as the new innovation hub for beverages for the Asia Pacific Region. - Won the coveted AVA Gold Award for achieving 'A' standard for consecutive and continuous 15 years in Food Hygiene Excellence - Awarded Food Safety Partner status by AVA for its commitment to food safety and work on food safety public education. - 3R Packaging Award (Merit) in 2008 and the highest Distinction award in 2009 by the National Environment Agency.
Leadership Position (Global/Asia)	<p>The Protomalt[®] plant in Nestlé Singapore is the world largest single malt extract producer producing 30% of the global capacity.</p> <p>Nestlé is the market leader in 7 key categories in Singapore including hot beverages (MILO), coffees (NESCAFÉ), cold sauces - ketchup & chilli sauce (MAGGI), confectionery (Kit Kat), breakfast cereals (NESTLÉ) and pet care (PURINA)</p>

Award Partners: Singapore Economic Development Board . McKinsey & Company . Singapore Manufacturing Federation . Singapore-MIT Alliance

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<p>Efforts to Achieve Manufacturing Excellence</p>	<p>1. Operational Excellence Multiple best practices in production, maintenance, QA, engineering and other support functions.</p> <p>2. Sustainability To ensure its long-term viability, Nestlé Jurong has rigorously adopted its corporate practices in performance management and personnel development. It also taps into Nestlé 's knowledge sharing efforts. With Nestlé Continuous Excellence model, we aim to achieve the 3 Cs namely Delight Customers, Deliver Competitive Advantage and Excel in Compliance through Zero waste, One team and 100% engagement approach</p> <p>3. Innovation Multiple sources provide innovation. These include the R&D unit in Singapore, the plant's Application and Process groups and line personnel. Line personnel are provided with different trainings and tools to help them in the innovation process</p>
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