

Carbon Conversations

NEVER FORGET THAT THE ECONOMY IS A WHOLLY OWNED SUBSIDIARY OF THE ENVIRONMENT

 *By Carbon Conservation*

The Business of Green: Post Copenhagen Event 27 January 2010 at DBS Auditorium

Carbon Conservation (CC) kick started our new year in Singapore with an exclusive event inviting corporate executives from various government agencies and large corporations with bases in Singapore.

CC's CEO, Dorjee Sun, was invited by the Harvard Singapore Foundation to screen the award winning documentary "The Burning Season" PBS 45 minute version that was nominated for an Emmy (2009) and to speak at the first of the Foundation's occasional Social Capital Series.

The event received an overwhelming response of 400+ registrants. Attendees included representatives from the Economic Development

Board, Temasek, Jurong Town Council Corporation, FMO Development Fund and National Environment Agency amongst others. It also attracted banking, legal, finance, tech execs.



Special Thanks to Our Supporters for the Event

 **NORTON ROSE**

 **DBS**

spoon

Wine Caviar 



And All Volunteers from NTU!



Mrs Jillian Gauntlett from Norton Rose LLP receiving a token of appreciation from Mr Dorjee Sun

Attendees were given the opportunity to meet lawyers from Norton Rose LLP, the key carbon legal advisers to Merrill Lynch who with Carbon Conservation won Environmental Finance Magazine's Carbon Deal of the Year 2008 for the Aceh deal featured in "The Burning Season".

Participants also gained understanding of DBS Bank's involvement in the social enterprise space in Singapore and Hong Kong through the exhibits at the DBS booth. Mr Piyush Gupta, CEO of DBS Bank graced the occasion by attending the movie screening and Q & A session.



Ms Sharon Chong from Wilmar International during the Q & A session



End the Haze: Singapore Clean Air Fund

Next Step Forward is to Pilot Anti-Haze REDD Project in Hotspot Zones

One of the highlights of the evening was the screening of the documentary "The Burning Season".

forest degradation is one that cannot be ignored if one is to seek for effective solutions to the problem of transboundary haze.



The story that the Burning Season had to tell touches upon an issue close to Singaporean's hearts, that of the recurring haze which has been shrouding Singapore's skies every year.

Since the event, we've received a lot of positive feedback from participants who have been inspired by the innovative solution that Carbon Conservation has proposed for the haze.

Besides illustrating the problem, the documentary also explained how Carbon Conservation has been actively involved in avoided deforestation projects in the region.

We have been actively looking into possible ways to collaborate with interested agencies and companies to pilot an anti-haze action plan/fund based on REDD.

The idea of incentivizing the reduction of deforestation and

Community Support: Meatless Mondays

As part of the Business of Green Event, Carbon Conservation also encouraged corporations to launch a Meatless Monday initiative. Meat production accounts for nearly a fifth of global greenhouse gas emissions, which takes up a larger share than transport. By promoting vegetarianism at least once a week, companies help to raise awareness among staff of the effects of livestock rearing on the environment, as well as promote healthier living among employees.

Carbon Conservation   **HARVARD SINGAPORE FOUNDATION**

27 JANUARY 2010 (WED), 5.30PM - 7.30PM

THE BUSINESS OF GREEN: POST COPENHAGEN
Speech by TIME Environmental Hero of the Year Dorjee Sun

FEATURING AN EXCLUSIVE SCREENING OF:
"THE BURNING SEASON"
Narrated by Hugh Jackman

carbon conservation


20 Cecil St
#14-01 Equity Plaza
Singapore 049705

www.carbonconservation.com

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