

## **BOLLORE LOGISTICS INAUGURATES THE BLUE HUB IN SINGAPORE**



Today, Bolloré Logistics inaugurates Blue Hub, its next-generation logistics platform. Attending the event were Mr. Chee Hong Tat, Senior Minister of State for Trade and Industry and Education, Mr. Cyrille Bolloré, CEO of the Bolloré Group, Mr. Thierry Ehrenbogen, CEO of Bolloré Logistics and Mr. Cyril Dumon, CEO of Bolloré Logistics Asia-Pacific. Designed to be sustainable and efficient, the Blue Hub is a new state-of-the-art building aiming at improving storage flexibility, productivity and efficiency for major customers in the perfumes and cosmetics sector.

The 50,000 m<sup>2</sup> Blue Hub stands apart through its equipment and leading-edge-technology. The site features an automated multi-shuttle system for optimizing storage density while ensuring optimal inventory rotation. With a storage capacity of 33,000 totes moved by 72 automated shuttles, the system helps to reduce up to 70% of warehouse floor. It is also equipped with a 43-meter-tall Spiralveyor® conveyor with high energy efficiency, generating energy savings of up to 87%.

The Blue Hub is also home for the second innovation center B.Lab, which serves as a regional platform fostering collaborative work between sector stakeholders. The approach enables Bolloré Logistics to co-innovate with its customers and partners through various projects, particularly around robotics but also on digital and sustainable technologies. For example, upcoming projects at B.Lab include the development of a robotic arm for the luxury retail industry – a first for Southeast Asia, the testing of autonomous mobile robots and smart robotics for value-added services. These projects will provide value-creating solutions for the company's customers. In line with Singapore's Smart Nation, Bolloré Logistics will use the B.Lab to work with local universities and train young talents on creative thinking and the creation of logistics solutions.

*"Bolloré Logistics' expansion, along with B.Lab, shows how companies are developing and implementing innovative solutions in Singapore to capture new opportunities in our region. It combines the strengths of Singapore with the region's growth potential,"* said Mr Chee, Senior Minister of State for Trade and Industry and Education.

### **The Blue Hub, an icon of new-generation sustainable architecture**

The Blue Hub sets a new benchmark on logistics platform design with a strong focus on sustainability. It is equipped with an advanced energy-management system, which harnesses the Internet of Things to

make predictive building analyses, and a smart lighting control system. Further initiatives include a storm-water recycling system, energy and water consumption monitoring, a photocell sensor for harvesting daylight and a food digester for a zero-waste cafeteria.

As a reward for its efforts, Bolloré Logistics received in May 2019 the Green Mark Platinum<sup>1</sup>. Along with the LEED Gold<sup>2</sup> and BiodiverCity®<sup>3</sup> label, this marks the first certification received by an external organization. This award is also fully aligned with Bolloré Logistics' Sustainable Real Estate Policy, and its CSR Program, "Powering Sustainable Logistics", which aims at reducing the environmental footprint of Bolloré Logistics activities.

### **Employee centricity and *People Powered Innovation***

Bolloré Logistics has received the Certificate of Recognition for hiring and integrating people with disabilities into the workforce. At present, Blue Hub has more than 14 trainees from the *Sheltered Workshop* program run by SPD, a local organization, to help with packing and simple kitting. With Blue Hub, Bolloré Logistics strives to provide a diverse and inclusive environment for all employees.

*"The Blue Hub perfectly illustrates our desire to combine sustainability and innovation with a strong focus on employee-centricity. This new ultra-modern building, which we inaugurate today, prefigures the logistics platform of tomorrow thanks to the technologies it incorporates and its eco-responsible dimension. It will enable us to strengthen our presence in Asia, emphasize our business development and showcase our expertise."* said Thierry Ehrenbogen, CEO of Bolloré Logistics.

### **About Bolloré Logistics**

Bolloré Logistics is a global leader in supply chain management ranking among the world's top 10 in transport and logistics. It employs nearly 20,600 people through an integrated network of 609 offices in 107 countries. Bolloré Logistics is a brand of Bolloré Transport & Logistics, a leading international transport and logistics operator operating in four businesses working in synergy: Ports, Logistics, Railways and Energy.

[www.bollore-logistics.com](http://www.bollore-logistics.com)

### **About Bolloré Logistics Singapore**

Bolloré Logistics has been operating in Singapore for almost 30 years. As a major player in international transport and logistics, and supply chain management, the company specializes in providing customized solutions for the Cosmetics & Luxury, Healthcare, Oil & Gas and Aeronautics industries. In 2012, it inaugurated the Green Hub, its first 42,000 m<sup>2</sup> sustainable logistics platform located in Pioneer Turn. Bolloré Logistics inspires to lead the industry with fresh and innovative solutions derived from creative collaborations.

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<sup>1</sup> BCA Green Mark is a green building rating system to evaluate a building for its environmental impact and performance. It is currently the highest rating under the Green Mark Program.

<sup>2</sup> Leadership in Energy and Environmental Design (LEED) is a globally recognized environmental label for the construction industry, developed by the US Green Building Council.

<sup>3</sup> BiodiverCity® – A label of the International Biodiversity and Property Council® (IBPC). It assesses and rates the performance of construction projects taking biodiversity into account. IBPC is a non-profit organization founded on October 8, 2013 in Paris by stakeholders in sustainable construction seeking to promote building and biodiversity issues.