Corporate Venture Launchpad: Driving Disruption and Growth

The Corporate Venture (CV) Launchpad is a fast-track programme for you to incubate and launch new ventures from Singapore with potential to scale to become globally competitive businesses

Concept Validation

Insight and test iteratively to

FUTURELABS

Singapore-headquartered

network of 200+ serial

Incubated ventures are

typically valued between

the end of incubation and

US\$7.5m to US\$15m by

reach valuation of

US\$250m at exit

entrepreneurs

scaling corporate ventures in Southeast Asia and

with track record of

develop an idea into an

investible new business

Launch a new venture from Singapore within 6 months with the S\$10m pilot programme by EDB New Ventures

CV Launchpad helps you develop ideas into investible business plans through concept validation sprints

Scale Up

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For high-potential ventures launched from CV Launchpad there can be follow-on investment* and value-creation support by EDB New Ventures

*Subject to further mutual agreement with the corporate



Idea Generation

Examine and priortise new

growth opportunities

Partner with experienced venture studios which will work alongside you through the early stages of venture building

Enjoy 50% co-funding of up to S\$500,000 for each



Obtain in-depth validation of venture concept(s), actionable asks for a new venture



Build corporate venturing capabilities

Corporate Venture Launchpad helps you partner with qualified venture studios that bring best-in-class venture-building expertise, methodologies and talent.



- S\$5b enterprise value for corporate ventures built in Southeast Asia
- Experienced team with over 350 years of collective corporate venture experience in SEA

qualifying sprint



Go-To-Market plans and resourcing



Venture Launch

Go / No-Go decision to

with Go-To-Market and

set up a new venture,

resourcing plan

- Over 380 corporate ventures built and scaled up globally in the last five years
- 700+ business builders and 5,000+ full-stack technical experts globally

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- 100% of corporate ventures that get launched from sprints go on to successfully raise seed, Series A and/or Series B (or equivalent)
- Proprietary methodology and research methods designed by our unique cadre of successful entrepreneurs, top-tier VCs, and C-Suite executives

RAINMAKING

- 3-year return on investmentof 5.5x for corporate partners on their venture-building investments
- · Co-investment uniquely available from day 1 of each sprint, sharing risk and minimising upfront fees

Data above is provided by each respective venture studio

Start your corporate venture journey today

Learn more about the Corporate Venture Launchpad and how you can apply