

SG+: Twinning for a winning manufacturing strategy in SEA



Singapore's twinning model lets you combine the business advantages of Singapore (SG) and our closest neighbours – Johor in Malaysia, and the Batam, Bintan and Karimun (BBK) islands in Indonesia.



Tap Singapore as your “control tower” in Southeast Asia (SEA)



Bring together talent with specialised skills in tech, engineering and corporate functions.



Access a network of free trade agreements covering 60% of global GDP.



Find the right business and innovation partners here.

Combine these advantages to launch synergistic manufacturing bases, diversify supply chains, and expand businesses in SEA.

SG + Johor



from SG

Closer than from London to Paris



Customised end-to-end facilities

At established industrial parks, including Nusajaya Tech Park (10 minutes from the Malaysia-Singapore Second Link)

Cost-competitive talent & land

Educated workforce, and lower wages and rent than other locations in Malaysia



Examples of industries tapping SG+ model

Manufacturing, Food and Agro-processing, Logistics

SG + BBK



from SG

Faster than from Staten Island to the Bronx in New York



Examples of industries tapping SG+ model

Electronics, Precision Engineering, Medical Technology, Digital and IT, Agri-Food

Plug-and-play industrial parks

Over 20 industrial parks for manufacturing activities, and an emerging digital cluster at [Nongsa Digital Park](#) for cost-efficient tech solutions



Pro-business environment

Competitive costs, and attractive tax policies

For example, a global consumer goods brand manufactures products in SG, assembles and tests them in Johor, and ships them to global markets through SG's Changi Airport and maritime ports.

For example, an automotive electronics manufacturer develops global research and innovation in SG, assembles and packages automotive semiconductors in BBK, and distributes chips to EU from SG.

SEA Manufacturing Alliance

EDB, Enterprise Singapore (ESG) and private sector strategic partners CapitaLand, Gallant Venture and Sembcorp Development have launched the Southeast Asia Manufacturing Alliance (SMA), to help your business leverage Singapore as a gateway to harness SEA's manufacturing potential.



Benefits for manufacturers

Eligible companies stand to enjoy a broad spectrum of benefits that include:

- differentiated services and offerings by the SMA strategic partners
- supplier identification and business matching services, and
- support for relevant innovation-related activities done in Singapore.