SEA of Opportunities: Riding the waves of success from Singapore

With Southeast Asia (SEA) poised to experience tremendous growth in the next decade, find out how Singapore can be your gateway to these opportunities.

Ride on SEA's US\$1T GMV digital economy with Singapore's world-class infrastructure and diverse talent pool

SEA is transforming into a region that is increasingly mobile-first. Singapore's strong tech talent pool, integrated ecosystem of innovation centres and access to funding allow businesses to seize the immense growth opportunities.



Singapore's US\$18B R&D investment The <u>Research, Innovation & Enterprise</u> fund will continue to drive digital economy initiatives

Navigate SEA's growing middle class with Singapore's leading consumer insights and capabilities

Middle-class households will grow by 5% annually through to 2030. Singapore is the preferred consumer insights hub for businesses to consolidate their regional operations and speak to the Southeast Asian consumer.



SEA's GDP to reach US\$5.2T by 2027 Increasing purchasing power will drive greater demand in sectors from food to healthcare



Enter SEA in the age of Industry 4.0 with Singapore's strategic alliances and partnerships

As SEA emerges as a reliable and cost-competitive manufacturing location, Singapore's extensive network of bilateral and multilateral partnerships enable businesses to build a more flexible and resilient supply chain in the region.



Access an extensive network of deep economic linkages Including the world's largest trade pact Regional Comprehensive Economic Partnership and Free Trade Agreements with over 65 partners

Tap SEA's demand for infrastructure solutions with Singapore's excellent connectivity to the region

SEA countries are increasing infrastructure expenditure and developing new urban centres. Businesses can leverage Singapore's global logistic network to access these opportunities quickly and effectively.



Top logistics hub in SEA Singapore is ranked first in the region for 10 years in a row