Celanese Corporation
222 West Las Colinas Blvd.
Suite 900N
Irving, Texas 75039

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Celanese to Construct VAE Emulsions Unit in Singapore

New production unit will meet growing Southeast Asia demand for high-end VAE emulsions applications

DALLAS and SINGAPORE (April 28, 2014) - Celanese Corporation (NYSE: CE), a global technology and specialty materials company and a global leader in vinyl acetate ethylene (VAE) emulsions, today announced it has begun construction of a VAE emulsions production unit at the company’s Jurong Island, Singapore, acetyls facility. The unit is expected to begin production by mid-2016.

This Singapore unit will be the third VAE investment by Celanese in Asia, demonstrating the company’s commitment to growth and development of its emulsions business in both China and Asia outside China. The Singapore plant will support not only the Southeast Asia market, but also other Asia Pacific countries including India, Australia and New Zealand.

“Building a new VAE emulsions unit within the existing Jurong Island facility is a strategic choice for Celanese considering the upstream integration with raw material supplies and the geographic market coverage,” said Mark Murray, vice president and general manager of the Celanese emulsion polymers business. “Building a VAE plant in Singapore will broaden our network to better serve customers throughout the Asia-Pacific region, primarily in the high-end applications of architectural coatings, building and construction, carpets, and paper industries.”

“This new VAE emulsions facility will build on the capability we have developed over the last 15-plus years in Singapore and we are excited about our continued growth in the region – and in particular in Singapore.” said Mark Oberle, senior vice president, Asia. “This expansion will support Celanese’s global and regional growth strategy to expand our reach into emerging markets by bringing highly successful products such as Celanese EcoVAE® – a low odor paint emulsion – from the mature markets of the U.S. and China to the Southeast Asia market.”

“We are delighted that Celanese has chosen Singapore to establish its latest VAE facility to serve its customers in the region. Celanese’s strong commitment to chemicals manufacturing in Singapore is a testament to the attractiveness of Jurong Island as a global petrochemicals hub. We warmly welcome Celanese’s latest investment, and look forward to deepening our partnership further,” said Mr. Lim Kok Kiang, Assistant Managing Director of the Singapore Economic Development Board (EDB).

Celanese created EcoVAE emulsions for use in low VOC (volatile organic compounds) paints. These emulsions address formulation and regulatory concerns as well as offer distinct competitive
marketing advantages especially among environmentally-conscious consumers. EcoVAE® emulsions can be formulated into low-odor and low-to-near-zero VOC interior coatings.

Celanese currently operates two VAE emulsions units in Nanjing, China. The first began production at the company’s Nanjing integrated chemical complex in 2007, and the second began production at the same complex in 2011.

Celanese is a global leader in vinyl acetate/ethylene emulsions. The company manufactures these high-performance emulsions in all three major regions of the world at facilities throughout North America, Europe and Asia. Celanese employees are experts in polymerization, process technology, manufacturing and application technology.

**About Celanese**

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,500 employees worldwide and had 2014 net sales of $6.8 billion. For more information about Celanese Corporation and its product offerings, visit [www.celanese.com](http://www.celanese.com) or our blog at [www.celaneseblog.com](http://www.celaneseblog.com).

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### Celanese Contacts:

<table>
<thead>
<tr>
<th>Investor Relations</th>
<th>Media Relations – Global</th>
<th>Media Relations Asia (Shanghai)</th>
<th>Media Relations Europe (Germany)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jon Puckett</td>
<td>W. Travis Jacobsen</td>
<td></td>
<td>Jens Kurth</td>
</tr>
<tr>
<td>+1 972 443 4965</td>
<td>+1 972 443 3750</td>
<td></td>
<td>+49(0)69 45009 1574</td>
</tr>
<tr>
<td><a href="mailto:jon.puckett@celanese.com">jon.puckett@celanese.com</a></td>
<td><a href="mailto:william.jacobsen@celanese.com">william.jacobsen@celanese.com</a></td>
<td></td>
<td><a href="mailto:j.kurth@celanese.com">j.kurth@celanese.com</a></td>
</tr>
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**Forward-Looking Statements**

This release may contain “forward-looking statements,” which include information concerning the company’s plans, products, objectives, goals, strategies, future revenues or performance, capital expenditures, and other information that is not historical information. When used in this release, the words “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” “may,” “can,” “could,” “would,” “might,” “will” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company or its customers will realize these benefits or that these beliefs will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the results expressed or implied in the forward-looking statements contained in this release. These risks and uncertainties include, among other things: changes in general economic, business, political and regulatory conditions; changes in the price and availability of raw materials; the introduction of competing products by other companies; market acceptance of our products; changes in the degree of intellectual property and other legal protection afforded to our products and processes; the impact of technological developments and competition; adoption of new or different industry or regulatory standards; unanticipated operational or commercial difficulties, including failure of facilities or processes or products to be designed or constructed, or to operate, in accordance with specifications or expectations; the ability to achieve and maintain plant utilization; ability of third parties, including our commercial partners, suppliers or others, to comply with their commitments to
us; increased costs under existing or future environmental regulations, including those relating to climate change; potential liability resulting from pending or future litigation, or from changes in the laws, regulations or policies of governments or other governmental activities in the countries in which we operate; and various other factors discussed from time to time in the company's filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.