PREPARATION FOR DISCUSSIONS WITH THE SINGAPORE GOVERNMENT

It is recommended to prepare a business plan should you wish to enter discussions with or seek assistance from the various government agencies in Singapore.

The business plan should include a summary of what your business is about, your manpower needs, overheads (e.g. water and energy needs), land requirements, as well as your growth and sustainability plans for the next 3 years.

Your business plan should include the following details:

ASSISTANCE REQUIRED

a) A short paragraph or list of areas that you are seeking assistance from the government.

CORPORATE PROFILE AND INDUSTRY OVERVIEW

a) Parent company, including country of incorporation, and key financial figures at the group level
b) Corporate business model/activities, strategy and worldwide presence
c) Key products and services
d) Target market in terms of customers, market segment and geographical coverage
e) Competitor companies
f) Trends and outlook for the industry segments that the company is operating in

SINGAPORE OPERATIONS

a) Business goals and strategies
b) Business model and activities

NEW PROJECT IMPLEMENTATION (WHERE APPLICABLE)

a) Estimated business expenses for the new project or local entity in Singapore over the next 3 years
b) Key milestones and the completion dates for new or expansion projects, such as:
   • Building or site acquired
   • Recruitment of manpower
   • Building construction started/completed
   • Machinery installation started/completed
   • Commercial production/operated started